





CHIPS

You'll know it from the very first bite: the crunch, the taste.
Crazy good!

Poco Loco's lightly roasted corn chips are fried in high quality oil, giving them that distinctive flavor that sets them apart from any other snack. Your taste buds will be celebrating their very own fiesta.

Speaking of taste: our chips come in a variety of flavors, including the classic Salted and Nacho Cheese chips and more adventurous styles such as Smoky Barbecue and Spicy Chili. There isn't a soul who won't find a chip to his or her liking.

Serve them cold, hot, as an appetizer or as a side dish.

And of course, no tortilla chip is complete without a dip! Choose from our mild to spicy salsas, creamy cheese dip, guacamole, BBQ dip and more.

What's not to love?

Disclaimer: Despite the care and attention we devote to the composition of this brochure, it is possible that the information published here is incomplete or incorrect. Snack Food Poco Loco NV accepts no liability whatsoever for any inaccuracies and / or incompleteness in the content of the brochure. Snack Food Poco Loco NV reserves the right to make amendments to the product offering.

TORTILLA CHIPS CRISPY SALTED
TORTILLA CHIPS SMOKY BARBECUE
TORTILLA CHIPS NACHO CHEESE
TORTILLA CHIPS SPICY CHILI
NACHO CHIPS CRISPY SALTED
TORTILLA CHIPS COOL ORIGINAL
TORTILLA ROLLS HOT & SPICY
TORTILLA ROLLS SWEET TOMATO
CORN STRIPS SEA SALT

**Serve tortilla chips cold, hot,
as an appetizer or as a side dish.**





CHIPS

TORTILLA CHIPS CRISPY SALTED

	 125 g	 200 g	 450 g
Barcode consumer unit	541 251 433351 5	541 251 4333348	541 251 4333324
Packaging	20 x 125 g	22 x 200 g	12 x 450 g
Dimensions outer case in mm (LxWxH)	590 x 390 x 196	595 x 395 x 254	588 x 388 x 329
Gross weight outer case	3,2 kg	5,1 kg	6,2 kg
Europal (120 x 80 cm)	10 L x 4 (height: 226 cm)	7 L x 4 (height: 193 cm)	6 L x 4 (height: 212 cm)
Minimum shelf life	240 days	200 days	200 days



CHIPS

TORTILLA CHIPS SPICY CHILI

	 125 g	 200 g	 450 g
Barcode consumer unit	541 251 41 1 1 1 99	541 251 41 1 1 1 44	541 251 41 1 1 1 37
Packaging	20 x 125 g	22 x 200 g	12 x 450 g
Dimensions outer case in mm (LxWxH)	590 x 390 x 196	595 x 395 x 254	588 x 388 x 329
Gross weight outer case	3,2 kg	5,1 kg	6,2 kg
Europal (120 x 80 cm)	10 L x 4 (height: 226 cm)	7 L x 4 (height: 193 cm)	6 L x 4 (height: 212 cm)
Minimum shelf life	240 days	200 days	200 days



CHIPS

TORTILLA CHIPS SMOKY BARBECUE



200 g



450 g

Barcode consumer unit	541 251 4444457	541 251 4444433
Packaging	22 x 200 g	12 x 450 g
Dimensions outer case in mm (LxWxH)	595 x 395 x 254	588 x 388 x 329
Gross weight outer case	5,1 kg	6,2 kg
Europal (120 x 80 cm)	7 L x 4 (height: 193 cm)	6 L x 4 (height: 212 cm)
Minimum shelf life	200 days	200 days



CHIPS

TORTILLA CHIPS NACHO CHEESE



125 g



200 g



450 g

Barcode consumer unit	541 251 4222284	541 251 4222246	541 251 4222239
Packaging	20 x 125 g	22 x 200 g	12 x 450 g
Dimensions outer case in mm (LxWxH)	590 x 390 x 196	595 x 395 x 254	588 x 388 x 329
Gross weight outer case	3,2 kg	5,1 kg	6,2 kg
Europal (120 x 80 cm)	10 L x 4 (height: 226 cm)	7 L x 4 (height: 193 cm)	6 L x 4 (height: 212 cm)
Minimum shelf life	240 days	200 days	200 days



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**NACHO
CHIPS
CRISPY SALTED**



450 g

Barcode consumer unit
541 251 4333362

Packaging
12 x 450 g

Dim. outer case in mm (L x W x H)
588 x 388 x 329

Gross weight outer case
6,2 kg

Paletisation/europalet (120 x 80 cm)
6 L x 4 (height: 212 cm)

Minimum shelf life
200 days



CHIPS

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**TORTILLA
CHIPS
COOL ORIGINAL**



450 g

Barcode consumer unit
541 251 4330002

Packaging
12 x 450 g

Dim. outer case in mm (L x W x H)
588 x 388 x 329

Gross weight outer case
6,2 kg

Paletisation/europalet (120 x 80 cm)
6 L x 4 (height: 212 cm)

Minimum shelf life
200 days



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**Your taste buds will be celebrating
their very own fiesta.**

ROLLS & STRIPS

TORTILLA
ROLLS
HOT & SPICY


125 g

Barcode consumer unit	541 251 4931 087
Packaging	12 x 125 g
Dimensions outer case in mm (LxWxH)	398 x 298 x 194
Gross weight outer case	1,9 kg
Paletisation/Europalet (120 x 80 cm)	10 L x 8 (height: 209 cm)
Minimum shelf life	200 days



TORTILLA
ROLLS
SWEET TOMATO


125 g

Barcode consumer unit	541 251 4931 063
Packaging	12 x 125 g
Dimensions outer case in mm (LxWxH)	398 x 298 x 194
Gross weight outer case	1,9 kg
Paletisation/Europalet (120 x 80 cm)	10 L x 8 (height: 209 cm)
Minimum shelf life	200 days



ROLLS & STRIPS

CORN
STRIPS
SEA SALT


200 g

Barcode consumer unit	541 251 4932930
Packaging	15 x 200 g
Dimensions outer case in mm (LxWxH)	595 x 395 x 254
Gross weight outer case	3,7 kg
Paletisation/Europalet (120 x 80 cm)	8 L x 4 (height: 218 cm)
Minimum shelf life	200 days



CORN
STRIPS
SEA SALT


200 g

Barcode consumer unit	541 251 4936952
Packaging	10 x 200 g
Dimensions outer case in mm (LxWxH)	398 x 398 x 190
Gross weight outer case	2,649 kg
Paletisation/Europalet (120 x 80 cm)	9 L x 6 (height: 186 cm)
Minimum shelf life	200 days





DIPS

Of course, no tortilla chip is complete without a dip! Our selection of salsa dips match perfectly with the taste or our tortilla chips. Choose from our mild to spicy salsas, creamy cheese dip, guacamole and more.

DIP MEDIUM

DIP HOT

DIP CHEESE

DIP SOUR CREAM

DIP GUACAMOLE

No tortilla chip is complete
without a dip.



DIP MEDIUM

		
	260 g	310 g
Barcode consumer unit	541 251 4999896	541 251 4999919
Packaging	12 x 260 g	12 x 315 g
Dimensions outer case in mm (LxWxH)	353 x 270 x 68	346 x 261 x 79
Gross weight outer case	5,25 kg	6,05 kg
Europal (120 x 80 cm)	17 L x 9 (height: 132 cm)	14 L x 9 (height: 126 cm)
Minimum shelf life	720 days	720 days



DIP HOT

		
	260 g	310 g
Barcode consumer unit	541 251 4999889	541 251 4999933
Packaging	12 x 260 g	12 x 315 g
Dimensions outer case in mm (LxWxH)	353 x 270 x 68	346 x 261 x 79
Gross weight outer case	5,25 kg	6,05 kg
Europal (120 x 80 cm)	17 L x 9 (height: 132 cm)	14 L x 9 (height: 126 cm)
Minimum shelf life	720 days	720 days





DIP CHEESE



250 g



300 g

Barcode consumer unit

541 251 4930370

541 251 4999940

Packaging

12 x 250 g

12 x 300 g

Dimensions outer case in mm (LxWxH)

353 x 270 x 68

346 x 261 x 79

Gross weight outer case

5,13 kg

6 kg

Europal (120 x 80 cm)

17 L x 9 (height: 132 cm)

14 L x 9 (height: 126 cm)

Minimum shelf life

480 days

480 days



DIP SOUR CREAM SMOOTH



300 g

Barcode consumer unit

541 251 4930530

Packaging

12 x 300 g

Dimensions outer case in mm (LxWxH)

346 x 261 x 79

Gross weight outer case

6,05 kg

Europal (120 x 80 cm)

14 L x 9 (height: 126 cm)

Minimum shelf life

480 days



DIP GUACAMOLE



300 g

Barcode consumer unit

541 251 4999957

Packaging

12 x 300 g

Dimensions outer case in mm (LxWxH)

346 x 261 x 79

Gross weight outer case

6,05 kg

Europal (120 x 80 cm)

14 L x 9 (height: 126 cm)

Minimum shelf life

480 days





TORTILLAS & WRAPS

Poco Loco offers a wide range of ready-to-fill tortillas and wraps. They come in different variations, flavors and sizes. Our wraps will bring out anyone’s creativity. They are the perfect base for a variety of authentic Mexican dishes. But they can just as well replace the traditional sandwich, liven up a lunchbox or serve as a fun appetizer.

The possibilities are endless. And you don’t have to stick with the Mexican cuisine, either. Flatbread is a versatile base for dishes from every continent.

Thanks to the superior quality of our wraps, you’ll find they are easy to fold, yet they remain sturdy.

- 8 GORDITAS SOFT TACOS
- 8 TORTILLAS ORIGINAL
- 8 TORTILLAS WHEAT & CORN
- 6 WRAPS ORIGINAL
- 6 WRAPS WHOLEWHEAT
- 6 WRAPS ORIGINAL CORN
- 6 WRAPS WITH CHIA
- 6 WRAPS WITH BEETROOT
- 6 WRAPS WITH CARROT
- 4 BAKERY WRAPS NATURAL
- 4 BAKERY WRAPS WHOLE WHEAT
- 4 BAKERY WRAPS MULTIGRAIN

The possibilities are endless.
Flatbread is a versatile base for
various dishes.



TORTILLA'S & WRAPS

8 GORDITAS
SOFT TACOS
15 CM



272 g

Barcode consumer unit
541 251 4931 889

Packaging
10 x 8 pc

Dim. outer case in mm (L x W x H)
330 x 190 x 200

Gross weight outer case
3,1 kg

Paletisation/europalet (120 x 80 cm)
2 x (3 L x 24) (height: 229 cm)

Minimum shelf life
140 days



8 TORTILLAS
ORIGINAL
20 CM



320 g

Barcode consumer unit
541 251 4555559

Packaging
14 x 8 pc

Dim. outer case in mm (L x W x H)
331 x 235 x 231

Gross weight outer case
5 kg

Paletisation/europalet (120 x 80 cm)
5 L x 15 (height: 181 cm)

Minimum shelf life
140 days



8 TORTILLAS
WHEAT & CORN
20 CM



320 g

Barcode consumer unit
541 251 4931 117

Packaging
14 x 8 pc

Dim. outer case in mm (L x W x H)
331 x 235 x 231

Gross weight outer case
5 kg

Paletisation/europalet (120 x 80 cm)
5 L x 15 (height: 181 cm)

Minimum shelf life
140 days



6 WRAPS
ORIGINAL
25 CM



370 g

Barcode consumer unit
541 251 4350000

Packaging
14 x 6 pc

Dim. outer case in mm (L x W x H)
263 x 256 x 265

Gross weight outer case
5,6 kg

Paletisation/europalet (120 x 80 cm)
7 L x 12 (height: 201 cm)

Minimum shelf life
140 days



TORTILLA'S & WRAPS

6 WRAPS
WHOLE WHEAT
25 CM



370 g

Barcode consumer unit
541 251 4935559

Packaging
14 x 6 pc

Dim. outer case in mm (L x W x H)
263 x 256 x 265

Gross weight outer case
5,6 kg

Paletisation/europalet (120 x 80 cm)
6 L x 12 (height: 175 cm)

Minimum shelf life
140 days



6 WRAPS
CHIA
25 CM



370 g

Barcode consumer unit
541 251 4936426

Packaging
14 x 6 pc

Dim. outer case in mm (L x W x H)
263 x 256 x 265

Gross weight outer case
5,6 kg

Paletisation/europalet (120 x 80 cm)
6 L x 12 (height: 175 cm)

Minimum shelf life
120 days



TORTILLA'S & WRAPS

6 WRAPS
BEETROOT
25 CM



370 g

Barcode consumer unit
541 251 493691 4

Packaging
14 x 6 pc

Dim. outer case in mm (L x W x H)
263 x 256 x 265

Gross weight outer case
5,6 kg

Paletisation/europalet (120 x 80 cm)
6 L x 12

Minimum shelf life
80 days



6 WRAPS
CARROT
25 CM



370 g

Barcode consumer unit
541 251 4936921

Packaging
14 x 6 pc

Dim. outer case in mm (L x W x H)
263 x 256 x 265

Gross weight outer case
5,6 kg

Paletisation/europalet (120 x 80 cm)
6 L x 12

Minimum shelf life
80 days



6 WRAPS
ORIGINAL CORN
25 CM



380 g

Barcode consumer unit
541 251 4934040

Packaging
14 x 6 pc

Dim. outer case in mm (L x W x H)
263 x 256 x 265

Gross weight outer case
6 kg

Paletisation/europalet (120 x 80 cm)
7 L x 12 (height: 201 cm)

Minimum shelf life
140 days



4 BAKERY
WRAPS
NATURAL 25 CM



245 g

Barcode consumer unit
541 251 4932053

Packaging
18 x 4 flour tortillas

Dim. outer case in mm (L x W x H)
263 x 256 x 265

Gross weight outer case
5,151 kg

Europal (120 x 80 cm)
7 L x 12 (height: 194 cm)

Minimum shelf life
140 days



TORTILLA'S & WRAPS

4 BAKERY
WRAPS WHOLE
WHEAT 25 CM



245 g

Barcode consumer unit
541 251 4932039

Packaging
18 x 4 flour tortillas

Dim. outer case in mm (L x W x H)
263 x 256 x 265

Gross weight outer case
5,151 kg

Europal (120 x 80 cm)
7 L x 12 (height: 194 cm)

Minimum shelf life
140 days



4 BAKERY WRAPS
MULTIGRAIN
25 CM



245 g

Barcode consumer unit
541 251 493201 5

Packaging
18 x 4 flour tortillas

Dim. outer case in mm (L x W x H)
263 x 256 x 265

Gross weight outer case
5,151 kg

Europal (120 x 80 cm)
7 L x 12 (height: 194 cm)

Minimum shelf life
140 days





COOKING PRODUCTS

Why make life hard when it can be so simple?

Our extensive range of cooking products makes whipping up a meal from scratch that much easier. No more second-guessing the right seasoning. You'll have all the right Mexican flavors right at your fingertips.

Invite your friends and family and just fill those tortillas or taco shells with goodness. Extra jalapeño punch is optional!

Stuck in a rut? Feeling uninspired? No time to even think about what to make for dinner? Our dinner kits provide an easy and tasty solution. Just add meat and veggies and you'll have dinner on the table in no time.

Looking for some inspiration? Discover a wealth of tasty recipes at www.pocoloco.be/inspiration

- FAJITA SPICE MIX
- TACO SPICE MIX
- GUACAMOLE SPICE MIX
- FAJITA COOKING SAUCE
- BURRITO COOKING SAUCE
- MEDIUM TACO SAUCE
- HOT TACO SAUCE
- MEXICAN CHILI BEANS
- JALAPENO SLICES
- FAJITA DINNER KIT
- 12 CRISPY TACO SHELLS

No more worrying what to make for dinner.



COOKING PRODUCTS

FAJITA
COOKING
SAUCE



430 g

Barcode consumer unit
541 251 4999841

Packaging
12 x 430 g

Dim. outer case in mm (L x W x H)
316 x 236 x 131

Gross weight outer case
7,76 kg

Paletisation/europalet (120 x 80 cm)
10 L x 12 (height: 146 cm)

Minimum shelf life
720 days



BURRITO
COOKING
SAUCE



430 g

Barcode consumer unit
541 251 4999834

Packaging
12 x 430 g

Dim. outer case in mm (L x W x H)
316 x 236 x 131

Gross weight outer case
7,76 kg

Europal (120 x 80 cm)
10 L x 12 (height: 146 cm)

Minimum shelf life
720 days



MEDIUM
TACO
SAUCE



290 g

Barcode consumer unit
541 251 4937508

Packaging
12 x 290 g

Dim. outer case in mm (L x W x H)
210 x 280 x 130

Gross weight outer case
5,8 kg

Paletisation/europalet (120 x 80 cm)
10 L x 15 (height: 142 cm)

Minimum shelf life
720 days



HOT
TACO
SAUCE



290 g

Barcode consumer unit
541 251 4937492

Packaging
12 x 290 g

Dim. outer case in mm (L x W x H)
210 x 280 x 130

Gross weight outer case
5,8 kg

Paletisation/europalet (120 x 80 cm)
10 L x 15 (height: 142 cm)

Minimum shelf life
720 days



COOKING PRODUCTS

MEXICAN
CHILI
BEANS



410 g

Barcode consumer unit
541 251 4932657

Packaging
12 x 410 g

Dim. outer case in mm (L x W x H)
310 x 229 x 112

Gross weight outer case
5,95 kg

Paletisation/europalet (120 x 80 cm)
12 L x 12 (height: 150 cm)

Minimum shelf life
960 days



GREEN
JALAPENO
SLICES



225 g

Barcode consumer unit
541 251 4937188

Packaging
12 x 225 g

Dim. outer case in mm (L x W x H)
254 x 187 x 118

Gross weight outer case
4,70 kg

Paletisation/europalet (120 x 80 cm)
8 L x 18 (height: 111 cm)

Minimum shelf life
580 days



COOKING PRODUCTS

FAJITA
SPICE
MIX



40 g

Barcode consumer unit
541 251 4932947

Packaging
20 x 40 g

Dim. outer case in mm (L x W x H)
245 x 122 x 130

Gross weight outer case
0,96 kg

Paletisation/europalet (120 x 80 cm)
7 L x 27 (height: 114 cm)

Minimum shelf life
300 days



TACO
SPICE
MIX



40 g

Barcode consumer unit
541 251 4932909

Packaging
20 x 40 g

Dim. outer case in mm (L x W x H)
245 x 122 x 130

Gross weight outer case
0,96 kg

Paletisation/europalet (120 x 80 cm)
7 L x 27 (height: 114 cm)

Minimum shelf life
300 days



GUACAMOLE
SPICE
MIX



20 g

Barcode consumer unit
541 251 4934361

Packaging
40 x 20 g

Dim. outer case in mm (L x W x H)
245 x 122 x 130

Gross weight outer case
0,96 kg

Paletisation/europalet (120 x 80 cm)
7 L x 27 (height: 114 cm)

Minimum shelf life
300 days



FAJITA
DINNER
KIT



505 g

Barcode consumer unit
541 251 4777739

Packaging
10 x 505 g

Dim. outer case in mm (L x W x H)
399 x 241 x 238

Gross weight outer case
6 kg

Paletisation/europalet (120 x 80 cm)
7 L x 10 (height: 184 cm)

Minimum shelf life
140 days



COOKING PRODUCTS

12 CRISPY
TACO
SHELLS



135 g

Barcode consumer unit
541 251 4777746

Packaging
8 x 135 g

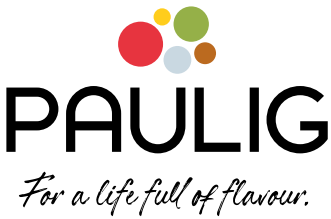
Dim. outer case in mm (L x W x H)
405 x 194 x 156

Gross weight outer case
1,6 kg

Paletisation/europalet (120 x 80 cm)
11 L x 12 (height: 191 cm)

Minimum shelf life
160 days





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- vegetable oils and fats (palm)
- vegetable oils and fats (rapeseed)
- allergen: cereals containing gluten (i.e. wheat, rye, barley, oats, spelt, kamut or their hybridised strains) and products thereof

- allergen: milk and products thereof (including lactose)
- suitable for vegetarian diet
- suitable for vegan diet



Taste the Change

We at Paulig know what it takes to bring flavour to life. But we also want to be good for people and the planet. Our role is to offer sustainable choices that help you live healthier but never compromise on taste and convenience. Together we can change food culture, one innovation at a time. Find out what we think about the future of food and taste the change!

We also have ourselves the ambitious goal of being a sustainable frontrunner in the food and beverage industry.

Read about our Sustainability Approach 2030 on www.pauliggroup.com

CAN YOU TASTE THE CHANGE

Our sustainability focus areas and ambitions 2030.



AMBITION

100% of raw materials from high-risk areas come from sustainable sources verified by external parties.



AMBITION

70% of our net sales comes from products and services which enable the health and wellbeing of people and the planet.

AMBITION

50% less GHG emissions in our value chain.

80% less GHG emissions from our own operations.

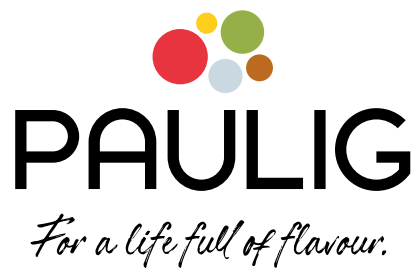
All our packages will be recyclable and made from renewable or recycled materials.

50% less food loss in our value chain.

Our climate targets have been approved by the Science Based Targets initiative.

Key enablers: Resource efficiency, Transparency, Partnership, Dialogue, Digitalisation, Regenerative agriculture.





Hungry for more? Contact us at:

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